Celebrating Innovation and Leadership in Cybersecurity

CYBERSECURITY
Excellence Awards

2025

CYBERSECURITY
Excellence Awards

WELCOME

to the Cybersecurity Excellence Awards

Join us in celebrating excellence, leadership, and innovation in cybersecurity. Since 2016, our awards have put a spotlight on outstanding achievements in cybersecurity, offering a stage where excellence gets the recognition it deserves.

Key Dates

Nominations Close: January 31, 2025
Awards Announcement: Starting week of February 24, 2025

January 2025

Su	Mo	Tu	We	Th	Fr	Sa
				1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

February 2025

Su	Mo	Tu	We	Th	Fr	Sa
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	

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WHY
Your Participation Matters

In the dynamic world of cybersecurity, excellence often goes unnoticed. The Cybersecurity Excellence Awards are here to recognize and celebrate the companies, products, and professionals that demonstrate leadership, innovation, and excellence in information security.

Showcase Your Success

Amplify your presence in the cybersecurity space. Feature your award-winning products, teams, and projects on your exclusive award profile page, complete with images, screenshots, logos, and direct links to your website.

Gain Broad Visibility

Winners are celebrated and featured on our awards site as well as the Cybersecurity Insiders news site, through press releases, and across social channels including LinkedIn, X (formerly Twitter), and Facebook to maximize your visibility.

Worldwide Recognition

Whether you're safeguarding IT environments or pioneering next-gen security solutions, our global platform highlights your contributions, transcending geographical boundaries.

Diverse Categories

From 'Best Endpoint Security' to 'Cybersecurity Team of the Year,' our categories encompass the full spectrum of cybersecurity. Can't find your niche? Suggest a new category!

Affordable and Fair

With reasonable nomination fees and a peer-based judging system, we ensure a level playing field for all competitors, big and small.

Simple Nomination Process

Fast, user-friendly, and flexible – start, save, and refine your nominations easily on our online award platform. You can also duplicate entries for different categories, making it fast and easy to nominate in multiple award categories.

Early Bird Advantage

Early nominees enjoy extra visibility and time to garner votes, enhancing their brand's presence and opportunity for recognition.

03

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WHO
Can Enter?

Cybersecurity is a team effort, and we welcome everyone in the ecosystem.

Cybersecurity Professionals and Teams

Whether you are a security analyst, CISO, or part of a SOC team, this is your opportunity to shine. Nominate yourself, your team, or your company to showcase the innovative work, breakthrough projects, or outstanding achievements you've accomplished incybersecurity.

Cybersecurity Marketing, Comms & PR Professionals

As a cybersecurity marketer or communications professional, this is an opportunity to showcase the innovative and impactful solutions your company offers. Highlight how these products or services stand out in the industry, their unique features, and the benefits they bring to users. This is your chance to elevate your company's offerings and demonstrate the effectiveness of your marketing and PR strategies in promoting top-tier cybersecurity solutions.

Public Relations Agencies

PR agencies play a pivotal role in shaping the cybersecurity narrative. Nominate your clients to spotlight their contributions to cybersecurity, or nominate your own agency to celebrate the impact you've made in promoting and protecting the reputations of those at the cybersecurity forefront.

Ready to Nominate?

Join our mission to celebrate cybersecurity excellence. Start your nomination today and elevate your brand in the cybersecurity community.

For any questions, please feel free to reach out. We are excited to see your groundbreaking contributions!

Start Your Nomination Today at
https://cybersecurity-excellence-awards.com

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DIVERSE
Award Categories

The 2025 Cybersecurity Excellence Awards offer a broad range of categories across four main groups:

01
Cybersecurity Product / Service

- Categories include Access Control, AI Security Solutions, Cloud Security, Data Leakage Prevention (DLP), Endpoint Security, Internet of Things Security (IoT), and more.

- Recognizes products and services that have significantly contributed to cybersecurity advancements.

02
Cybersecurity Company

- Includes Best Cybersecurity Company, Best Cybersecurity Startup, Fastest Growing Cybersecurity Company, and others.

- Celebrates companies making notable impacts in the cybersecurity landscape.

03
Cybersecurity Industry Solution

- Specific to industry-related cybersecurity solutions in verticals like financial services, healthcare and government.

- Acknowledges targeted cybersecurity solutions catering to industry-specific needs.

04
Cybersecurity Professional / Team

- Awards such as Chief Technology Officer of the Year, Cybersecurity Audit Team of the Year, Cybersecurity Woman of the Year, and more.

- Honors outstanding professionals and teams who have demonstrated excellence in cybersecurity.

These categories are designed to cover a wide array of achievements and innovations across the cybersecurity spectrum, ensuring that all forms of excellence in the field are recognized and celebrated. Can't find your niche? Suggest a new category!

05

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CHOOSE YOUR PATH:
Award Packages & Pricing

Elevate the impact of your award win with our tailored packages, designed for individuals, small companies, and large enterprises alike. Each package is designed to cater to the diverse needs of the cybersecurity community, ensuring that every achievement gets the spotlight it deserves.

STARTER Package [$499]

Essential awards package for individuals or small companies to earn recognition.

Includes essential features:

- Submit 1 award nomination
- Public award profile page
- Listing in awards directory
- Single social media promotion on LinkedIn, Facebook, X following your submission

PLUS Package [$900]

Great for businesses who want to nominate in multiple categories and raise brand visibility.

Everything in STARTER, plus:

- Submit up to 3 award nominations to increase your chances of an award win (only $300 per nomination, a 40% discount per nomination vs STARTER package)
- Listing in awards directory
- Create one custom award category
- Monthly social media promotion on LinkedIn, Facebook, X throughout award season

PRO Package [$1,900]

Everything you need for award success, maximum brand visibility, PR exposure, and convenience.

Everything in PLUS, and:

- Submit up to 8 award nominations to increase your chances of an award win (only $238 per nomination, a 52% discount per nomination vs STARTER package)
- Prominently highlight one featured nomination on award homepage
- Create up to 3 custom award categories (included in the 8 total categories)
- Premium award profile pages including additional links to your content on your website
- Weekly social media promotion on LinkedIn, Facebook, X throughout award season
- Add your sponsor logo to the award site
- Extend your nomination deadline (late entry)
- Receive a quote for your own award press release

ULTIMATE Package [$4,900]

Elevate your product exposure, add robust third-party validation, and reach a bigger audience

Everything in PRO, and:

- Receive a compelling product review published by Cybersecurity Insiders to showcase the strengths and unique features of your cybersecurity solution
- Publish quarterly guest articles on the Cybersecurity Insiders news site
- Receive a 20% discount on your first survey report, CISO guide or product launch package produced by Cybersecurity Insiders
- Receive a 10% discount on your first demand generation campaign with Cybersecurity Insiders
- Request a beautiful award plaque or trophy (1)
- We will write and issue a press release featuring your award wins

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HOW TO
Submit Your Award Nomination(s)

Adding your award nomination(s) is quick and easy—just follow the six steps below:

1. REGISTRATION / LOG-IN

- Visit the Cybersecurity Excellence Awards website.
- If you're a first-time user, follow the 'Register' link in the upper right corner to sign up.
- Existing users can log in by following the 'Login' link. Once logged in, you'll see a menu with options like 'My Dashboard' | 'Edit My Profile' | 'Log out' in the upper right corner.
- Forgot your password? Click 'Reset Password' on the login page.

2. START NOMINATION ENTRY

- After logging in, select "Start Your Nomination" in the main menu to access the nomination form.

3. CHOOSE AWARD CATEGORY

- On the nomination form, select your main award group from the drop-down menu, based on what type of nomination you would like to submit. Options include 'Cybersecurity Product/Service', 'Company', 'Industry Solution', 'Professional/Team'.
- A second drop-down will appear showing the specific award categories within the chosen group. Select your desired category and click "Continue".

4. FILL IN NOMINATION DETAILS

- On the following form page, add details about your nomination, including nomination title, overview, and images.
- In the description field, make sure to highlight your nomination's strengths in the context of the category you are nominating for (for example, add revenue or customer growth data if you are nominating in the category 'Fastest Growing Cybersecurity Company'). Then click "Continue".

5. REVIEW & SUBMIT NOMINATION

- Review your nomination details on the next page. You can edit the information by clicking "Go back" or proceed by agreeing to the terms of use and clicking "Submit Nomination".
- The review process may take up to 48 hours, after which your nomination goes live and will be visible to all site visitors.

6. PAY NOMINATION FEE

- After submission, select the best award package for your requirements and proceed to payment of your award nomination fee.
- Your award nominations will be officially entered into the awards program once payment has been received.

Quick Tips:

→ To add more nominations in multiple categories, simply repeat the first five steps.

→ For faster submission, use the cloning icon in the dashboard to copy an existing nomination into a new submission, which you can then modify. You can find the 'Dashboard' link in the upper right corner of the award site after login.

07

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POST-AWARD
Opportunities

Winning is just the beginning. Explore additional marketing opportunities to boost your brand and generate more demand, including featured articles, product reviews, sponsored survey reports, webinars, lead generation, and more that come with being a winner.

Contact us for more details:
info@cybersecurity-excellence-awards.com

Next Step:
Start Your Nomination Today at
https://cybersecurity-excellence-awards.com

08

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